FLOP 2 FLIP WHOLESALING

Wholesale Deal Launch

- **Deal Breakdown**
  - Your Price
  - Location of Property
  - Rent Comps - www.zilpy.com
  - Retail Comps - www.remax.com
  - Your Contact Information
- **Take Pictures**
  - At Least 10 Pictures
  - Upload to Flickr or Photo Bucket
  - Upload to Online Classifieds
- **Online Classifieds**
  - www.Craigslist.org
  - www.Backpage.com
  - www.Postlets.com
  - Message Boards
- **Auctions**
  - Take Flyers
  - Talk to Winning Bidders
  - Wait Until Auction is Over
  - Network
- **25 Cash Buyer Bandit Signs**
  - Hand Written
  - Size 18x24 or 24x18
  - 48 inch zip cords & H-Stakes
  - Put up within 5 block radius (N, S, E, W)
- **Go Driving for Buyers**
  - Look for New Contruction
  - Permits in the Windows
  - FSBO's & For Rent Signs
- **REIA Meetings**
  - Bring Business Cards
  - Take Fliers
  - Network
  - Quick Pitch
  - Collect Business Cards
- **Hardware / Supply Stores**
  - Place Flyers in Parking Lot
  - Talk to Contractors
  - Talk to People in Tool Rental
  - Put up Cash Buyer Signs